

## ORDER



**Orders**  
**Order / Rev:** 168741  
**Alt Order #:** 06862799  
**Product Desc:** AMER FUTURE FUND  
**Estimate:** 1494  
**Flight Dates:** 10/12/12 - 10/18/12  
**Original Date / Rev:** 10/11/12 / 10/11/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:** Anne Braunscheidel  
**Billing Contact:**  
 600 Fairmont Ave Ste 306  
 Towson, MD 21286-1002

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Future Fund  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** 1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	28	\$53,150.00	\$45,177.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$53,150.00	\$45,177.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$53,150.00</b>	<b>\$45,177.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/12/12	10/12/12	M-F GMA M-F GMA	CM	7-9a	----F--	1:00	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,600.00		0.00						
E 2	M	10/12/12	10/12/12	M-F 3-4p Twin Cities Live	CM	3-4p	----F--	1:00	1	\$450.00	2	0.00	NM	1	\$450.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$450.00		0.00						
E 3	M	10/12/12	10/12/12	M-F 4-430p Millionaire	CM	4-430p	----F--	1:00	1	\$900.00	2	0.00	NM	1	\$900.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$900.00		0.00						
E 4	M	10/12/12	10/12/12	M-F 430-5p News 430p News	CM	430-5p	----F--	1:00	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$900.00		0.00						
E 5	M	10/12/12	10/12/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	----F--	1:00	1	\$2,800.00	2	0.00	NM	1	\$2,800.00
EW NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$2,800.00		0.00						

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/12/12	10/12/12	M-F 1035-1102p Nightline	CM	1035-1102p	----F--	1:00	1	\$5,000.00	2	0.00	NM	1	\$5,000.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$5,000.00		0.00			
E 7	M	10/13/12	10/13/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	1:00	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,000.00		0.00			
E 8	M	10/13/12	10/13/12	SA GMA Sa GMA	CM	7-8a	-----S-	1:00	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$2,000.00		0.00			
E 9	M	10/13/12	10/13/12	7-1030p College FB N/A 10/13	CM	7-1030p	-----S-	1:00	1	\$5,000.00	3	0.00	NM	1	\$5,000.00
COLLEGE FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$5,000.00		0.00			
E 10	M	10/14/12	10/14/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	1:00	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$1,000.00		0.00			
E 11	M	10/14/12	10/14/12	SU GMA Su GMA	CM	7-8a	-----S	1:00	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$3,000.00		0.00			
E 12	M	10/14/12	10/14/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	1:00	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,000.00		0.00			
E 13	M	10/14/12	10/14/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	-----S	1:00	1	\$6,400.00	3	0.00	NM	1	\$6,400.00
AMFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$6,400.00		0.00			
E 14	M	10/15/12	10/18/12	M-F GMA M-F GMA	CM	7-9a	MTWT---	1:00	4	\$1,600.00	1	0.00	NM	4	\$6,400.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWT---					4	\$1,600.00		0.00			
E 15	M	10/15/12	10/18/12	M-F 3-4p Twin Cities Live	CM	3-4p	MTWT---	1:00	2	\$450.00	2	0.00	NM	2	\$900.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWT---					2	\$450.00		0.00			
E 16	M	10/15/12	10/18/12	M-F 4-430p Millionaire	CM	4-430p	MTWT---	1:00	3	\$900.00	2	0.00	NM	3	\$2,700.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWT---					3	\$900.00		0.00			
E 17	M	10/15/12	10/18/12	M-F 430-5p News 430p News	CM	430-5p	MTWT---	1:00	3	\$900.00	2	0.00	NM	3	\$2,700.00
EW NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWT---					3	\$900.00		0.00			
E 18	M	10/15/12	10/18/12		CM	10-1035p	MTWT---	1:00	3	\$2,800.00	2	0.00	NM	3	\$8,400.00

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				M-F,Su Late News											
				M-F, Su 10-1035p											
EW NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWT--			3			\$2,800.00		0.00			
													Totals	28	\$53,150.00